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## Mission

North Oakland Community Coalition provides critical prevention education and programs related to underage drinking, youth substance use and mental health to encourage a responsible community where healthy decision making is valued and where individuals and families thrive.

## Suicide: The Ripple Effect

### SPONSORSHIP INFORMATION

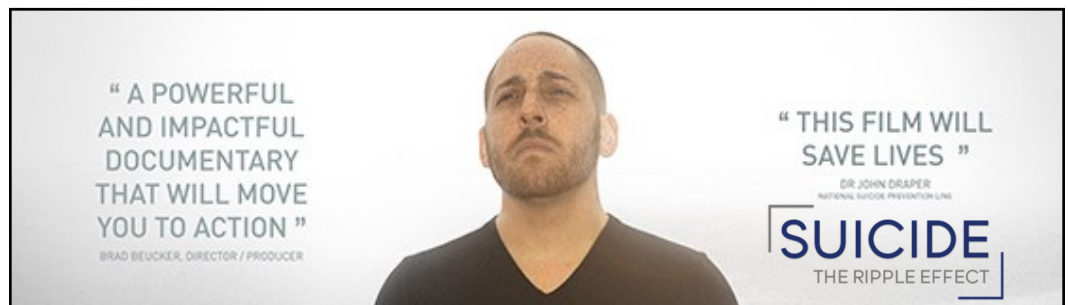
On Monday, January 14<sup>th</sup>, the North Oakland Community Coalition (NOCC) is bringing the award-winning film, *Suicide: The Ripple Effect*, to the Lake Orion High School Performing Arts Center. Sadly, our town is not immune to the increase in deaths by suicide that plague our nation. It takes compassion, open-mindedness, and bravery to talk about difficult subjects. This is the best way we can encourage the cultural shift necessary to shatter the stigma around brain disease and suicide. Only then will we know we are a community doing everything we possibly can to love and encourage our friends, family, and neighbors.

**Please consider being a part of this movement.** We anticipate a full auditorium on the evening of January 14<sup>th</sup> and we would love to recognize you as a champion for our youth and families! Please see the back of this sheet for ways to partner with us. We also love ideas, so, let us know if you have something else in mind!

*Suicide: The Ripple Effect* is a feature length documentary film and movement that focuses on the devastating effects of suicide and the tremendous positive ripple effects of advocacy, inspiration and hope that are helping millions heal and stay alive. The film highlights the journey of Kevin Hines, who at age 19, attempted to take his life by jumping from the Golden Gate Bridge. Today Kevin is a world-renowned mental health advocate, motivational speaker and author who travels the globe spreading a message of hope, recovery and wellness. The film chronicles Kevin's personal journey and the ripple effect it has on those who have been impacted by his suicide attempt and his life's work since. In addition, the film highlights the stories of individuals and families who are utilizing their personal tragedy to bring hope and healing to others.

### SHOWING INFORMATION:

- **Date/Time:** Monday, January 14th, 2019 at 7:00pm. Doors open at 6:00pm to visit resource tables hosted by local community organizations and enjoy concessions available by donation.
- **Location:** LOHS Performing Arts Center, 495 E Scripps Rd, Lake Orion, MI 48360
- **Rating:** The documentary is not rated by the MPAA, but is appropriate for ages 10+.





**DID YOU KNOW?**

- *In the United States alone there are one million suicide attempts in a given year and over 40,000 deaths by suicide, with our military being hit particularly hard.*
- *Research has shown that for every one death by suicide, over 115 people are directly affected and impacted.*
- *The estimated financial cost of suicide is over 40 billion dollars annually.*



**“TOGETHER WE CAN” SPONSOR: \$100**

- ¼ Page ad in our event program
- Signage at the event

**“YOU MATTER” SPONSOR: \$250**

- ½ Page ad in our event program
- Introduction and recognition at event

**“BE HERE TOMORROW” SPONSOR: \$500**

- Full-page ad in our event program
- Introduction and recognition at event
- Reserved lower-level seating at the event

**“SAVE A LIFE” SPONSOR: \$1000+**

- Full-page ad in our event program
- Introduction and recognition at event
- Reserved lower-level seating at the event
- Included in special NOCC trailer before screening
- Community resource table in lobby (if desired)

**YES! I want to partner with the NOCC.**

**Please invoice me for the following amount \$ \_\_\_\_\_**

Business/Group \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

**SUBMISSION:** Please return this completed form and submit a PDF, JPEG or PNG file (noccmi@noccmi.org) of your logo/ad by **January 9th, 2018** to be included in our event program. **We will send you an invoice for your sponsorship. Checks made payable to the NOCC.**

*Thank you for your support!*